

SHOW YOUR SUPPORT



# CHARLES RIVER CENTER 5K RUN/1 MILE WALK

A beautiful, USATF-certified course through Needham and Wellesley with a fantastic after-party — all supporting a great cause!

## 2021 Sponsor Levels

### Event Sponsor (\$3,500)

- Company name/logo on t-shirts
- Major Sponsor plaque to display at your company
- Logo with clickable link (CRC website & race website)
- Display table at post-race festivities
- Ten (10) race entries

### Platinum Sponsor (\$2,500)

- Company name/logo on t-shirts
- Logo with clickable link (CRC website & race website)
- Display table at post-race festivities
- Eight (8) race entries

### Gold Sponsor (\$1,500)

- Company name/logo on t-shirts
- Logo with clickable link (CRC website & race website)
- Two banners displayed at event (from company)
- Six (6) FREE race entries

### Silver Sponsor (\$1,000)

- Company name/logo on t-shirts
- Logo on CRC website and race website (no link)
- One banner displayed at event (from company)
- Four (4) race entries

### Bronze Sponsor (\$500)

- Company name/logo on t-shirts
- Name on CRC website and race website (no link)
- Two (2) race entries

### Water Station Sponsor (\$250)

- Signage at water station
- Name on CRC website and race website (no link)

### Mile Marker Sponsor (\$150)

- Signage at either mile 1 or mile 2 marker
- Name on CRC website and race website (no link)



## SUPPORT OUR POST RACE FESTIVAL

We are looking for local businesses to share a sampling of their product. Product donation will fall into the sponsorship category that equals the approximate retail value. Display space and signage will be available at the festival.

### KIDS ACTIVITIES SPONSOR (\$150)

- Signage at the activity
- Name on CRC website and race website (no link)

This event provides you with a unique networking opportunity to connect with the community in a fun and entertaining environment across many different demographics.

To become a sponsor or for more information, contact Hilary Ryan, VP of Development  
781-972-1030 · hryan@charlesrivercenter.org · www.CharlesRiverCenterRoadRace.com



**BE A SPONSOR**



***The mission of the Charles River Center is to empower and support children and adults with disabilities by offering high-quality, individualized opportunities that foster independence and community inclusion.***

***Charles River Center provides day, employment, residential services and family and in-home supports for adults. Family Support services also includes vacation, after school and weekend programs for children and youth with special needs.***



**Donor Information**

Organization Name: \_\_\_\_\_  
 Contact Name/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_

**Sponsorship Level**

- \$3500 Event Sponsor
- \$2500 Platinum Sponsor
- \$1500 Gold Sponsor
- \$1000 Silver Sponsor
- \$500 Bronze Sponsor
- \$250 Water Station Sponsor
- \$150 Mile Marker Sponsor
- \$150 Kids Activities Sponsor

**Gift Information**

Amount \$ \_\_\_\_\_  
 We/I plan to make this contribution in the form of:  
 Check (payable to: the Charles River Center)  
 Credit Card  
 Credit Card Type: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Acknowledgement Information:**

/We would like the following name to appear in all publicity:  
 \_\_\_\_\_  
 Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Please send completed forms to:**

Charles River Center  
 ATTN: Hilary Ryan  
 59 East Militia Heights Drive  
 Needham, MA 02492

**Sunday, September 26, 2021**