



Become a Champion! You can raise awareness of our mission and funds to help support adults and children with disabilities, gain and enhance their independence and have full access to their community. Using the GiveSmart Fundraise platform, you can set up your own personal fundraising page in support of the Charles River Center.

Go to: <https://igfn.us/vf/2024CRC5K>

Champions Create a Page.

Fundraisers can set up their own fundraiser page in just a few minutes from the convenience of any device.

Champions fill out online sign-up form. The only default required item is an email address to send details the fundraiser can use to customize their page later, direct donors to their page, etc.

- Enter your first and last name.
- Enter a mobile phone number.
- Enter an email address.
- Enter any other information requested from the organization on the form.
- Click the button.

That is it! Everything else is optional. The fundraiser will receive an email with details to customize their personal page later, direct donors to their page, etc.

Nonprofit.org

Inspirational Message here and what to expect as a volunteer fundraiser. Fundraiser toolkit with a link.
Fundraiser toolkit with a link.

First Name Last Name *

Mobile Number Email *

[Become a Fundraiser](#)

Great! You've just become a fundraiser!

What would you like to do now?

[Personalize My Page](#)

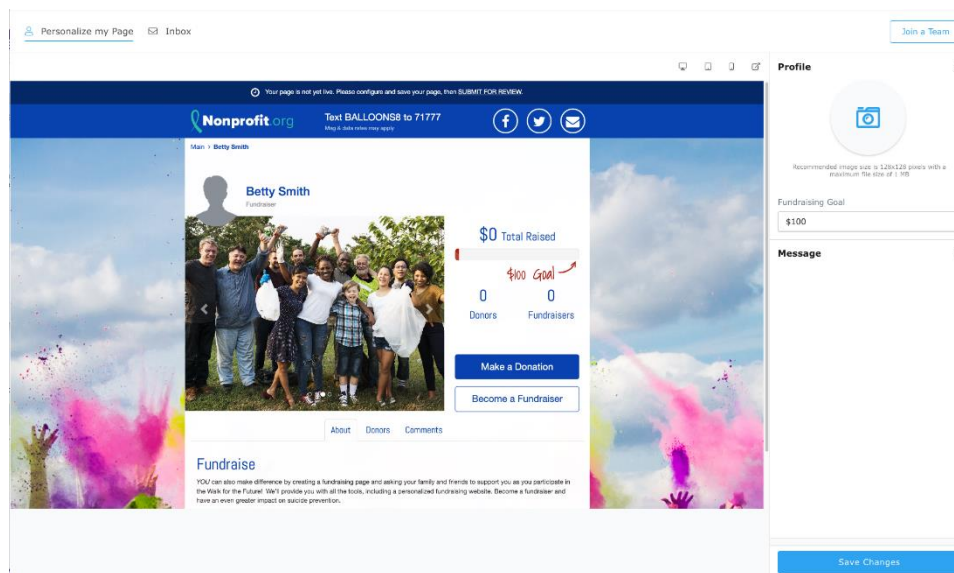
[Join or Create Team](#)

GiveSmart Fundraise Logout **PCI LEVEL 1 CERTIFIED SECURE PAYMENT**

Crowdfunding by GiveSmart Fundraise

Champions customizes page.

- Upload a picture (**a selfie will work!**)
- Set a personal fundraising goal.
- Write a personalized message telling people the impact they can have if they give right now.
- **Click Save Changes to finalize the Personalized Fundraiser Page.**
Note: If you do not want to personalize your page, you can click "Save Changes" to create your Fundraiser Page with the default settings.



Champions can now access their fundraising page where they can invite friends, family, and colleagues to donate to the campaign. They have several communication options available to them.

Champions can share their page socially with friends and family.

In the desktop view the icons to share to Facebook, Twitter and through Email will be on the title bar. In the mobile view the icons will be along the bottom with the addition of a Texting option.



Facebook - Post to your wall to share with your fundraiser page with friends and acquaintances.

Twitter - Tweet to your followers using #Hashtags to increase your viewership.

Email - Mass email your extended family to help participate in your fundraiser and forward your message to their contact list.

Text - Message your close friends to immediately engage your most loyal and dedicated resources.

Promote signing up with verbal, online and website calls to action.

- Either from the page or from the email the fundraiser has all the communication options at their fingertips. Beyond the buttons they can also reach donors by:
- **Verbal/In-person call to action:** Text the fundraiser's personal keyword shown at the top of the page to the short code listed to donate.
- **Website call to action:** Send or share the link (also shown in the email) to the fundraiser's page to donate.

Champions Can Edit Their Page.

The email titled "Your Fundraising Page is Ready" contains the fundraiser's personal keyword, a direct link to the page, and the link to edit the page. **(Yes, you can change that selfie!)**

Fundraisers can also go to your fundraising page, scroll to the very bottom, and click the "**Edit My Page**" button to change the picture, goal, or personal call to action.

If you have any questions, please contact Hilary Ryan at hryan@charlesrivercenter.org

Thank you for being a Champion of the Charles River Center.